

# The Guilded Lily

THOMPSONHEALTH.COM/GUILD NEWSLETTER

## A Message from Thompson Guild President Bob Locke



Robert Locke

2016 was another busy year for members of the Thompson Health Guild as we continued our dedicated mission to provide financial and material support to the associates, patients and residents of Thompson Health.

Early in the year we coordinated the annual Gift Basket Raffle, a friendly competition between health system departments to prepare unique gift baskets. Thompson associates outdid themselves putting together some 30 baskets ranging in value from \$50 to more than \$400. The proceeds were donated to the Associate Wish List Fund, which provides support for otherwise unfunded needs. The raffle was a mixture of fun and competition and was well received by the Thompson staff.

Other events run by the Guild included a plant sale before Mother's Day, Springtime in Canandaigua benefiting the Sands Cancer Center, the annual Fashion Show to benefit the Breast Imaging Center, the spring dinner and fall luncheon to fund our scholarships for students pursuing healthcare careers, Better Than Black Friday (an affordable holiday shopping experience for associates), the Tree of Lights to benefit the M.M. Ewing Continuing Care Center, and the Holiday Bake Sale to help Rehabilitation Services within the Continuing Care Center.

As we begin 2017, we plan to continue many of these events, but our goal is to add new and fresh events and grow our membership, which has dwindled over the past few years. We have lost many longtime and dedicated members over recent years and it's a challenge to attract new members. We encourage current and past members to not only recruit new members, but to bring us new fundraising ideas.

Guild board members have dedicated many long hours to the planning and coordination of each of our projects and I thank them for their efforts. Their selfless dedication is what makes the Guild such a successful organization. I also want to thank Thompson's administration and its associates for their ongoing support and appreciation of our efforts.



Thompson Guild Board Members

This is our team! These are the men and women who allow the Guild the ability to achieve its agreed-upon goals. Chairs, co-chairs, project coordinators, volunteers and more, they continue to work diligently year after year. Thank you for your devotion and service to Thompson Health.

**BOB LOCKE, President**

**KRISTA JACKSON, Vice President**

**LOUIS LOY, Treasurer**

**GAIL O'BRIEN, Secretary**

**TARYN WINDHEIM, Immediate Past President**

**Board of Directors**

Mina Drake	Judy A. Reader
Gail Herman	Tammra Schiller
Russ Kimble	Jean Seager
Drinda Lofton	Diane Sickmond
Vicki Mandrino	Barbara Urbaitis
Linda J. Proctor	Judy Voss

### WHAT'S COMING UP

■ **SPRINGTIME IN CANANDAIGUA**

Greater Canandaigua Civic Center  
 Fri. April 28 · 3-7pm  
 Sat. April 29 · 10am-5pm  
 Sun. April 30 · 10am-4pm



■ **PLANT SALE**

Thompson Conference Center (ground floor)  
 Wed. May 10 · 7am-3pm

## *Guild funds new Lactation Suite in Birthing Center*

The Guild has agreed to provide major funding for the renovation of space for a Lactation Support Suite in the Birthing Center. The new suite is expected to be completed in April, and will provide associates who return to work and continue to breastfeed with two private places to pump. There will be office space for the lactation consultants, private dedicated space for outpatient lactation consults for moms having trouble at home, and a small gathering space to host community meetings for breastfeeding moms.

The Guild has made many contributions to the Birthing Center over the years, including the Vein Viewer machine to assist with IV access on babies, the Neopuff infant resuscitation machines on every baby warmer and glider-rockers for every patient room. But this \$75,000 contribution is truly special.

“It is the largest donation the Guild has ever made to our unit and we’re incredibly excited about it,” said Obstetrics Director Deborah Jones, BSN, RNC-OB, C-EFM, PLNC. “This is going to be a wonderful addition, a fantastic upgrade for our breastfeeding moms. The Guild’s generosity in support of our patients is unparalleled.”

“Helping out the Birthing Center is always dear to our hearts,” said Guild President Bob Locke. “It’s an honor to lend a hand to the department that delivers the gift of life. And we’re proud of the fact that this donation helps both associates and the general public.”

### **Birthing Center handled 674 births in 2016!**

*Jean Seager, Board Liaison*

The Birthing Center had a very successful and busy year with an amazing 674 births during 2016!

The Guild provides each newborn with a “onesie” – in blue or pink, stating “Where Life Begins” – as a going-home gift. The Guild also provides additional one-piece footed outfits for newborns in need of warm pajamas for their trip home from the hospital.

Because of the large number of births in 2016, the Guild will invest \$1,000 to purchase new onesie inventory for 2017.

The Guild is looking forward to another successful year at the Birthing Center. If at any time throughout the year you would like to donate pajamas for babies in need, feel free to drop them off (unwrapped) at the Gift Shop.



### **Year-end financial review provided**

*Louis Loy, Guild Treasurer*

The 2016 financial summary projects overall income at 2 percent below the budget projections of \$374,258. Gift shop sales, which generate 72 percent of Guild income, remain relatively stable given the reduction of shoppers due to the relocation of breast imaging. Expenses for 2016 are projected to be at or below the budgeted amount of \$342,953, even with “wish list” items totaling \$8,100 not specifically budgeted for.

Guild assets (bank accounts) increased by \$49,700 (2 percent). The 2017 budget projects income of \$356,900, a decrease of \$17,000 (4.6 percent) from 2016. A note of concern is that the main Gift Shop will be closed for about two weeks in April to replace the flooring. Hopefully the impact will be slight.

Expenses will increase by about \$7,700, in part because we added a fourth scholarship honoring the memory of long-time volunteer Margaret Vienna and we increased pledge payments. The Project Excel pledge (\$300,000) made in 2011 will be satisfied with a final payment in May of \$42,500. The Dr. Laurie Sands and Constellation Brands Breast Imaging Center pledge (\$200,000), made in 2013, will involve a payment in May of \$15,000. The budget also includes a first installment of \$10,000 toward a new \$75,000 lactation suite, \$10,000 for continuing education of Thompson associates and \$10,000 for wish list items benefiting Thompson Health and its associates.

# Tree of Lights adds glow to holiday season

*Krista Jackson, Chairperson*



*A little girl named Harper clapped in delight for her big sister in the Fifth-Grade Chorus from the Canandaigua Elementary School.*

Donations from the community helped the Thompson Health Guild raise more than \$6,200 through its annual Tree of Lights Ceremony.

This event gives individuals the opportunity to make donations in memory of or in honor of loved ones. A light is placed on the evergreen tree outside the main entrance of Thompson Hospital for each of those who are remembered or honored. Those who have designated lights then gather on the first Monday evening in December to watch the tree lighting ceremony take place.

Close to 200 people, including residents of the M.M. Ewing Continuing Care Center, attended the Dec. 5 ceremony. In all, more than 500 people were recognized by this event, either in memory or in honor. Their names were added to the Tree of Lights commemorative book.

After Thompson Health President/CEO Michael F. Stapleton, Jr., FACHE, spoke during the ceremony about the tradition of this event and what it means to remember friends and family, Guild President Bob Locke thanked the many contributors. Thompson Health's chaplain, the Rev. Dr. Mark Henson, then led a prayer to bless the tree prior to its lighting.

Those in attendance were treated to entertainment at the reception in a dining room at the Continuing Care Center. More than 30 members of the Canandaigua Elementary School Fifth-Grade Chorus, under the direction of Emily Phillips, sang holiday songs for the crowd. Residents of M.M. Ewing who make up the Thompson Toners also delighted the crowd by playing holiday music on tone bars, directed by Sheralyn Fenton of Recreation Therapy. Thompson Bear and Santa helped to round out the evening's festivities.

The Guild will use the money raised through the event to fulfill its mission of helping Thompson Health purchase needed equipment throughout the year.



*Thompson Bear and Santa danced together as the chorus sang.*



*Maddie Johnston, whose Mom works at Thompson, was greeted before the ceremony by Thompson Bear.*



*Sheralyn Fenton of Recreation Therapy directed the Thompson Toners.*

## Pet Connections

*During the holiday season our gift shop carried the 2017 calendar produced by Ontario ARC's Pet Connections program and helped boost sales by hosting ARC participants, who set up a table in front of the shop on Wednesday mornings. They brought along two of their pet therapy dogs as well. Proceeds benefit the Pet Connections program, which visits the M.M. Ewing Continuing Care Center.*





A number of gift shop volunteers gathered for a group photo during their semi-annual meeting on Dec. 15.

## Thank You, Margaret Vienna!

Bonnie Dennis, Gift Shops Manager

The gift shops had another successful year, including a great holiday season.

For those who don't know, all of the proceeds made in the gift shops go to the Guild. The Guild, in turn, helps fund the needs of the health system. It is a great circle!

The gift shops currently have more than 50 volunteers helping out, working anywhere from one day a month to 15 days per month. Some work when needed or just because they are dedicated hard workers who enjoy what they do. Our volunteers are the best!

Sadly, we lost a wonderful, dedicated volunteer last year when Margaret Vienna – who later passed away in November – stepped down. Her family told me that in 1996, Margaret was visiting a relative who was ill in Thompson. She was so pleased with the excellent treatment her relative received, she went to the Volunteer Office the next day, signed up and volunteered in the Gift Shop for the next 20 years! Thank you, Margaret. You will be missed!

If you would like to be a part of our great team of volunteers, please contact me at (585) 396-6661. We would love to have you.

Also, when you're shopping in the gift shops, remember that you are supporting Thompson Health. And don't forget to thank our volunteers. They are the reason we can do so much for our community and health system.

## Toys go quickly at 'Better than Black Friday' sale

The Guild held the annual "Better Than Black Friday" sale for Thompson associates on Saturday, Nov. 19. This sale, organized by co-chairs Mina Drake and Krista Jackson, provides an opportunity for associates to purchase holiday gifts at deeply discounted prices.

Toys, small housewares and gifts are made available at the sale. The line forms early in the morning outside of the Thompson Conference Center (TCC) on the ground floor of the hospital. The doors opened for associates at 8 a.m., and within 30 minutes, all of the toys were sold!

If you are interested in donating new items for this sale next year, please contact Mina Drake at (585) 490-2590. Donations are accepted throughout the year.

## Beth Thomas a new Guild 'Life' member

Judy Voss, Chairperson

As of the beginning of this year, there were 160 members on our roster as well as one new "Life" member – Beth Thomas.

The 2017 invoices were sent out in November 2016, with membership valid from January 2017 through December 2017.

In 2016, member dues were reduced from \$25 to \$20 with the hope that this would become an incentive for joining or remaining a member. So far, this has not proven to be true. Other dues levels include: Supporting (\$50), Patron (\$75), Benefactor (\$100) and Lifetime (\$500).

Please encourage your friends, family and neighbors to join this wonderful organization. In addition, it's hoped members will communicate what they like about the Guild as well as what they would like to see changed.

Thank you. We appreciate your support!



At the Fall Luncheon, held Oct. 6 at Ferris Hills, Thompson Health President/CEO Michael F. Stapleton, Jr., FACHE, introduced guest speaker Susan Parrino of Mercy Flight Central.



## Springtime in Canandaigua coming up

*Springtime  
in Canandaigua*

The Springtime in Canandaigua Committee is proud to present the sixth annual juried art and craft show during the last weekend of April at the Greater Canandaigua Civic Center.

Over the last five years, the Guild has raised more than \$75,000 through this event, and this year's funds are earmarked to support the Dr. Laurie Sands and Constellation Brands Breast Imaging Center at Thompson.

Springtime in Canandaigua is a success due to the dedication of the volunteers, the excellence of our artists and the support of the many businesses in our community.

This year, we will increase our artists to 90 and include a full complement of fine food and refreshment vendors.

The Fairy House Tour will again salute individuals, organizations and families who wish to submit their entries of the Most Unique or Most Whimsical fairy houses using only natural material. Prize drawings for pieces from the exhibiting artists will be available through the Sunday raffle and a special assortment of flowers will be available for purchase.

To all participating Guild members, we thank you for your support and your amazing volunteer efforts on behalf of Thompson Health.

## Cookie Trays a big hit at Bake Sale

*Mina Drake, Chairperson*

The Guild held its annual Bake Sale in the M.M. Ewing Continuing Care Center during the Holiday Bazaar on Thursday, Dec. 1.

Our popular cookie trays arranged by Guild members Kathleen Duserick and Edythe Gansz were a huge hit! A big thank you to all of the Guild members who donated baked goods.

The sale raised over \$1,300, and the proceeds were donated to the Rehabilitation Services Department at the Continuing Care Center, to purchase needed equipment.



*Mina Drake, Drinda Lofton, Bob Locke and Krista Jackson were among the volunteers at the Bake Sale.*



## Food Pantry volunteers help out

*Krista Jackson, center, and Mina Drake helped out when Thompson hosted Foodlink's mobile food pantry in November and Krista brought one of her sons, Kellan. The food pantry's next visit to Thompson is set for April 26. If you are interested in helping distribute the food to low-income members of our community, call Dan Rice of Thompson's Wellness Department as (585) 396-6589.*

## 2017 Guild Officers

**Bob Locke, President**

(585) 394-7726

Rlocke5@rochester.rr.com

**Krista Jackson, Vice President**

(585) 230-3556

Kjackson18@rochester.rr.com

**Louis Loy, Treasurer**

(585) 394-6680

lloy@frontiernet.net

**Gail O'Brien, Secretary**

(585) 396-2756

tomygail@frontiernet.net

**Taryn Windheim, Immediate Past President**

(585) 393-9004

tarynelizabethd@yahoo.com

### **Ex-Officio**

**Michael F. Stapleton, Jr., FACHE**

President/CEO, Thompson Health

**Lloyd Theiss**

Executive Director, Ferris

Hills/Clark Meadows

**Amy Daly**

Vice President, Long Term Care

**Anita Pietropaolo**

Development Director, F.F.

Thompson Foundation Inc.

## Mission Statement

*The mission of the Thompson Health Guild shall be to provide assistance and support to the Thompson Health System, its patients and its associates, and to act as a liaison for the community and Thompson Health. The Guild's efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.*

Gail O'Brien, Writer

Mike Fowler, Editor

Brandy Collett, Production Coordinator

Send comments to

ffthguild@gmail.com.

THOMPSON  
HEALTH  
GUILD

350 Parrish Street  
Canandaigua, NY 14424

For more info about the Thompson  
Health Guild visit us at  
[www.ThompsonHealth.com/Guild](http://www.ThompsonHealth.com/Guild).  
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## Fashion Show benefits Breast Imaging Center

*Tammra Schiller, Chairperson*

The 2016 Fashion Show and Luncheon provided a profit of \$5,700, donated to the Dr. Laurie Sands and Constellation Breast Imaging Center.

Approximately 230 people enjoyed a sunny afternoon at Bristol Harbour Lodge & Golf Club while viewing fashions provided by The Country Ewe, The Brass Zipper, Lazy Acres Alpacas, LuLaRoe by Eva Cecelia, Heart to Heart Bridal and Dick Anthony Ltd., with accessories by Adorn Jewelry. Many local boutique and business owners participated by providing unique items before the show.

Thank you to Core Rhythm Pilates for choreographing the dancing entertainment. And a big thank you to all of the volunteers who modeled and participated, both in the show and behind the scenes.



## Plant Sale coming up



*More than \$1,700 was raised when the Guild held its 2016 Spring Plant Sale last May 5, offering hanging baskets*

*and a wide variety of annuals and herbs from Spring Valley Gardens. This year's sale is scheduled for 7 a.m. to 3 p.m. on May 10 in the Thompson Conference Center (TCC) on the ground floor of the hospital.*

